

Listening to our customers

Presented by John Ronson Support and Engagement Team Manager

Changes implemented following 2018 survey

- Introduction of Employer Queries through EmployerWeb
- Launched employer online quote facility
- Members able to produce unlimited retirement quotes online
- Updated MDC spreadsheet for clarity
- Introduction of an employee helpline
- Two new engagement officers to assist with employer and staff training





- Issued Dec 2021 following previous survey in 2018
- To 600+ employers
- 42 responses relatively low rate compared to 2018 survey. We want feedback!
- On-going feedback will be logged and reviewed on a regular basis.





Overall satisfaction with the service

- ▶ Very satisfied 25%
- ► Satisfied 69%
- ▶ Dissatisfied 6%
- Very dissatisfied 0%



The results are similar to the 2018 survey and show an overall assurance that we are meeting the needs of employers.



Individual aspects of the service

- Employers scored on individual aspects of our service, including:
 - Timely response to queries
 - EPIC system
 - Employer Web
 - Demos and Guides
 - Employer Training
 - Employer Area of the Website
 - Helpfulness of SYPA staff
 - Scheme presentations to members

All aspects corresponded with the overall satisfaction results – around 85-95% satisfied with the service.





What do you think we can improve about the administration service you receive from us?

Terminology and use of acronyms

 What we'll do – any training material to include a glossary of terms, plus a standalone document explaining terms and acronyms.

Issues resolved at first point of contact

- What we'll do further training to be provided to our contact centre to resolve MDC issues on first contact
- What we'll do comprehensive Q&A doc plus training videos for common issues





What do you think we can improve about the administration service you receive from us?

EmployerWeb queries can be too vague

- What we'll do feedback will be provided to the benefits team to review queries for clarity
- What you can do let us know if anything is unclear!

Loss of dedicated MDC contact

- What we'll do on-going training for customer centre and benefits team staff to resolve issues
- What you can do try to submit MDCs by the preferred date where possible in case any issues arise



• Others points of note:

- The preference for training is now virtual rather than inperson.
- Employer newsletters are informative and useful.
- The employer training currently provided is of a high standard.
- Continuous improvement in MDC submission rates





Retirement Surveys

- A retirement survey was issued to all new retirees in the last year:
 - 2321 surveys issued
 - 521 responses
 - 22% response rate

Results:

- Very satisfied 62.38%
- Satisfied 29.56%
- Dissatisfied 5.95%
- Very dissatisfied 2.11%





Retirement Surveys – Feedback

- Better online facilities for retirement needed launch of Retire Online facility.
- Delays in receiving information from employers when a member signals their intention to retire. New retirement data form to be released soon.
- Delays caused by AVC providers issues with Prudential.





Customer Centre Data

- When a member contacts us, we issue an electronic survey to gather feedback. In the last 12 months:
 - 12,845 surveys issued
 - 1,695 responses
 - 13% response rate
- Results:
 - Very satisfied 62.18%
 - Satisfied 27.79%
 - Dissatisfied 6.96%
 - Very dissatisfied 3.07%





Customer Centre – Feedback

- Delays in online system showing contributions, especially regarding AVCs.
- Delays with transfers.
- Occasionally call backs not made in promised timeframe.







Any questions?